

**NACOB – North
American Congress
on Biomechanics**
AUGUST 21 – 25, 2022
OTTAWA, ONTARIO,
CANADA



**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support the upcoming meeting – the 2022 North American Congress on Biomechanics (NACOB)– which will be held in Ottawa, Ontario from August 21 – 25, 2022. This joint congress representing the Canadian Society for Biomechanics and the American Society of Biomechanics will be held at the Shaw Centre in downtown Ottawa. The congress will include presentations of interest to researchers and practitioners in the fields of biomechanics, biomedical engineering, kinesiology, orthopaedics and beyond.

The congress provides an excellent opportunity for companies and organizations involved in these areas to extend their marketing activities and support the congress through its sponsorship and exhibit program. Advertise in the congress program, be an exhibitor and display your product, or have your company's name attached to one of our social events! Full details can be found in this package.

We look forward to welcoming you to Ottawa in August 2022!
Sincerely,

Ryan Graham and Daniel Benoit
2022 NACOB Congress Chairs

What is NACOB?

NACOB 2022 will bring together biomechanics researchers from around North America for discussion and exchange of the most cutting-edge knowledge, insights, issues and ideas. NACOB stands for the North American Congress of Biomechanics and is a joint meeting between the Canadian Society for Biomechanics and the American Society of Biomechanics.

NACOB meets every six years rotating throughout North America and we're pleased to return to Canada and meet in the capital of the country.

NACOB attracts researchers from across the world with the majority from North America specializing in biomechanics, engineering and kinesiology, orthopaedics and more. We expect over 1000+ delegates to be in attendance in 2022.

Who is organizing the congress?

The **NACOB 2022** is being organized under the leadership of the Conference Co-Chairs Dr. Daniel Benoit (University of Ottawa) and Dr. Ryan Graham (University of Ottawa).

The **Scientific Content Committee** is comprised of leading researchers from across North America and Internationally to ensure a balanced and thorough program.

The overall **congress planning process** is organized by members of the NACOB 2022 Executive and the team at Podium Conference Specialists.

Who attends the congress?

The congress draws leading scientists and researchers in all areas of biomechanics research from **multiple countries** worldwide, including biomechanics, engineers and kinesiologists.

Past NACOB congresses drew scientists and clinicians from the following areas, to name a few:

- Impact Biomechanics
- Medical Imaging and Analysis
- Occupational Biomechanics and Ergonomics
- Computational Biomechanics
- Orthopaedic & Cardiovascular Biomechanics
- Tissue Engineering and Mechanics
- Sport and Exercise Biomechanics
- Robotics
- Bioengineering and Biomechatronics
- Rehabilitation
- Neuroscience and Motor Control
- Kinesiology
- Neurological, Movement & Musculoskeletal Disorders
- Wearable Technology
- Data Analysis
- Balance and Posture



WHY SPONSOR?

WHY **SPONSOR?**



Connect with **leading and emerging** researchers, practitioners and Clinicians

You will gain exposure, build relationships, develop partnerships and connect with representatives in the fields of biomechanics, engineering and health sciences from multiple countries and labs worldwide



Premium **branding & positioning** opportunity

You will reach your target audience and be recognized as a supporter of the congress and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on printed materials, advertising, and promotions



Face time with leading scientists

You will have the opportunity to connect with over 1000 international biomechanics, engineers and kinesiologists to build relationships and form valuable partnerships. Congress registration, marketing opportunities, exhibit booths and networking are among the many benefits associated with sponsoring this congress

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the congress program. Choose from the following options:

- Welcome Reception - \$10,000*
- Mobile App Sponsorship - \$4,000*
- Keynote Session - \$2,000 per speaker
- Oral or Symposia Session - \$1000 per session
- Coffee Breaks or Lunch - \$1,000 per session
- Wi-Fi - \$1,000 per day
- Audio Visual Sponsorship - \$2,000 per room
- Travel Awards – Variety of opportunities
- Mobile Charging Stations - \$1,000 per station
- Resource Table Item - \$500 per item
- Lanyards - \$1,000*
- Notepads/Pens - \$500

**indicates an opportunity for exclusive sponsorship*

***prices are in CAD*

For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.

SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

**prices are in CAD*

Level	Free Exhibit Display (including 4 exhibitor passes)	Opportunity to Distribute Materials	Multimedia Recognition At the Congress	Sponsor Recognition In E-Communication	Wordmark on Congress Website	Logo in Virtual Congress Program
Platinum \$10,000+	✓	✓	✓	✓	✓ (hyperlinked)	✓
Gold \$7,000 - \$9,999			✓	✓	✓ (hyperlinked)	✓
Silver \$4,000 - \$6,999			✓		✓	✓
Bronze \$1,000 - \$3,999					✓	✓

HOW TO BECOME A **SPONSOR**

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Iris Elias

Podium Conference Specialists

T: +1 250 472 7644

E: iris@podiumconferences.com

Fax: 1.250.472.7644

Web: www.nacob.org

ADVERTISING OPPORTUNITIES

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Premier Ad Package 1 - \$2,000 (exclusive)

- Inside Back Cover Ad in Virtual congress program
- Two Mobile App Push Notifications
- Banner Ad with Landing Page in App for duration of Congress

Standard Ad Package - \$1,000

- Full Page Ad in Virtual congress program
- One Mobile App Push Notification
- Banner Ad for one day of Congress

Please note:

NACOB may not be printing a congress program in 2022, but will have a downloadable, high resolution PDF program and mobile app.

Premier Ad Package 2 - \$2,000 (exclusive)

- Inside Front Cover Ad in Virtual congress program
- Two Mobile App Push Notifications
- Banner Ad with Landing Page in App for duration of Congress

Value Ad Package - \$750

- Half Page Ad in Virtual congress program
- One Mobile App Push Notification
- Banner Ad for one day of Congress

Additional Options – Mobile App

- App Push Notification - \$75
- Enhanced App Listing - \$250

AD SIZES

FULL PAGE

trim size 297mm x 210mm

bleed size 303mm x 216mm

HALF PAGE

Horizontal 130mm x 178mm

All advertisements must be submitted as JPEG files prior to May 15, 2022

To purchase these opportunities please visit the [NACOB website](#)

Prices are in CAD

The background of the slide is a blurred photograph of a group of people in a meeting. They are seated around a table, and some are looking towards the camera while others are looking down. The image is out of focus, with soft colors of blue, green, and beige.

EXHIBIT OPPORTUNITIES



Why exhibit at the 2022 NACOB?

High Traffic Area

Exhibitors are guaranteed placement in our hugely popular Poster & Exhibitor Hall. It is expected that exhibitors will have premium spots close to food and beverage as well as main traffic throughways.

Dedicated Face Time

NACOB dedicates **significant program time** to posters and exhibitors at the conference, with at least **2 poster and exhibitor sessions**. All catering is situated in the Hall, providing further face time with attendees

Worldwide Network

Attending the NACOB conference gives exhibitors access to **leading scientists and clinicians in all areas of biomechanics research from many countries and labs worldwide**.

EXHIBIT OPPORTUNITIES

Booth Space \$4,000 (CAD + Tax)

- Back and side draped walls (10' x 8')
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250 each)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately



(10' x 8' example image)

Table Top \$3,000 (CAD + Tax)

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250 each)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- **Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only**
- Electrical outlet to be purchased separately

EXHIBIT **BOOKING**

To book your booth for the **2022 NACOB Conference**, visit our website at www.nacob.org and follow the links to the 2022 Congress Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.